

# COURSE | Digital Fashion-Apparel

Develop a Unique Skill in Digital Apparel

Winter 2022 • Evening class Format

vestechpro

Centre de recherche et d'innovation en habillement /  
Apparel Research and Innovation Center



## Digital Fashion-Apparel course Vestechpro - January 2022

This course will allow graduates and professionals in the fashion-clothing industry to become familiar with digital technologies facilitating the creation and marketing of digital apparel.

### Why take this course?

- To benefit from new career opportunities;
- To control apparel and digital marketing strategies;
- To develop a unique dual skill and stand out on the job market;
- To work on new types of projects (100% digital apparel, avatars for online sales, costumes and video game or 3D animation clothing);
- To save time when designing by relying on a 3D apparel simulation created and therefore reduce the number of prototypes produced.

### Skills Developed

At the end of this course learners will be able to:

- Understand the apparel development process using digital technologies;
- Develop a digital apparel product;
- Understand the digital business world;
- Develop digital marketing strategies.

### Tool

- CLO3D Software

### Career Prospects

This course allows professionals in the fashion-apparel industry to acquire apparel design skills using digital modeling / design software and to aspire to positions as a digital stylist, 3D modeler or character designer.

### Admission Requirements

Have training in one of the following programs:

- Fashion Design;
- Apparel technology enhancement.

### Speakers

The courses will be led by several Vestechpro experts as well as industry professionals.

## Number of Participants

15

## Attestation

A 45-hour training attestation will be given to participants.

## Format, Dates and Schedule

- **Format:** 45-hour evening class over 15 weeks, 3 hours per week
- **Dates:** weekly, from January 24 to May 16 2022 Schedule: 6pm to 9pm (training day will be confirmed)

This is a non-credit course

## Site

We will welcome you in person in compliance with the health measures imposed by the Government of Quebec.

### Address

Cegep Marie-Victorin  
7000 Rue Marie-Victorin,  
Montréal, QC H1G 2J6

## Fee

\$250 per participant (45 training hours), plus taxes.

## Information and registration

T. 514 328-3813 - [info@vestechpro.com](mailto:info@vestechpro.com)

This activity is made possible thanks to the financial support of La Ville de Montréal

Montréal 