



Press Release

### **Vestechpro, 10 Years of Innovation and Technological Advancements**

Montreal, June 2, 2021 - Vestechpro, Apparel Research and Innovation Center affiliated with Cégep Marie-Victorin, celebrating 10 years of innovation and technological advancements, is marking the start of a series of news scheduled in the coming months. Since its creation, the center has been committed to its mission of being the partner of choice for companies and organizations working in the apparel industry by offering them support services for innovation, research, and development, offering training and development activities, and disseminating strategic information, allowing them to advantageously position themselves in a globalized market.

“This first decade has enabled Vestechpro to become a center of excellence, where a team of experts with interdisciplinary and complementary skills has been active, thus establishing itself as a leader in the Quebec apparel industry. I am proud of the progress that has been made and of the people who have contributed to the success of the center since its inception”: Paulette Kaci, Vestechpro Director General.

As well, in order to meet the challenges of the Quebec apparel industry, Vestechpro is organized around five areas of action:

**Innovation:** Vestechpro is committed to a process of constant improvement, and has been developing new products, procedures and apparel processes as well as creating synergies with related sectors such as health, sport, digital, entertainment, etc.

**Research and Development:** The center supports apparel industry players in their innovative projects through its privileged research niches: smart clothing, specialized and adapted apparel, digital transformation, and the circular economy.

**Optimization:** Thanks to the sharing of technological knowledge and the provision of measurement and testing tools, the center has made innovative design means accessible to players in the apparel industry.

**Training:** Vestechpro has built a network of multidisciplinary experts able to share their know-how and skills by offering tailor-made training.

**Strategic Information:** Vestechpro supports industry players at all stages of their projects and is involved in the preparation of financing files, strategic planning, or even optimizing resources.

To be continued...

And tomorrow: the organization continues to grow and seize strategic opportunities to improve the practices of the Quebec apparel industry while optimizing the return on investment of its players, and the center has recently acquired new equipment, unique in Canada, such as:

The evolutive and connected Eminéo robot mannequin, from the company Euveka, can reproduce an infinite number of morphologies, thus optimizing the environmental ROI of organizations with the reduction of unsold goods, raw materials and the carbon footprint linked to production. This real-time connected mannequin (data management software) also answers the question of inclusiveness in the apparel world through the processing and analysis of "morpho-data."

The Italian-made textile shredder (IPEA.IT) will offer industry players the opportunity to recycle their textile waste by obtaining reusable fibers for the manufacture of new products, such as threads, insulation felts, padding... An innovative solution that meets the challenges of the circular economy.

The issue of digital transformation and workplace qualification within the industry are also at the heart of the center's dynamics. Thus, the organization is working to stimulate and guide the next generation of students towards professions of the future in the apparel world for which a shortage of a medium-term workforce has been identified. Therefore, Vestechpro is currently developing two pilot courses dedicated respectively to digital apparel and connected apparel, two rapidly expanding markets.

### [About Vestechpro](#)

Vestechpro is part of the Synchronex network of 59 CTTCs located across Quebec, as well as the Tech-Access Canada network, a non-profit organization that supports the pan-Canadian network of 60 Technology Access Centers (CATs).

[Find out more in our last video](#) – [Website](#) - [LinkedIn](#)

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